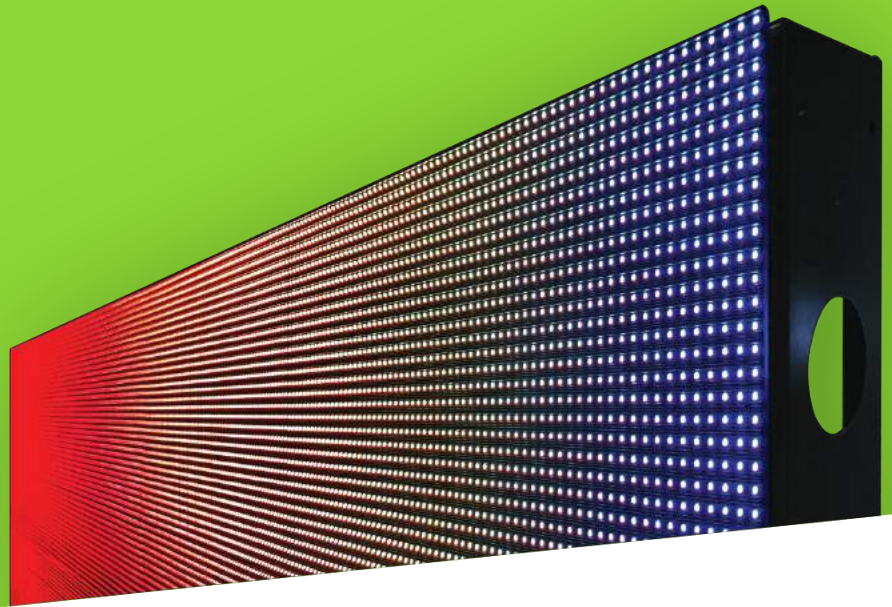




CIRRUS
SYSTEMS, INC.

cirrusled.com

THE REVOLUTIONARY
BLADEM
MORE PIXELS!



Reliable Signs Partnership with Cirrus LED



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Cirrus LED delivers the markets best ecosystem of hardware and software for on premise digital advertising. Our hardware is produced on the most advanced SMT line in North America using state-of-the-art robotics and lean manufacturing processes.

Our software is developed in house with a focus of providing a simple and intuitive interface to make creating and scheduling content a breeze. Our ScreenHub content management system is unmatched in this market and has recently won the prestigious ISA award for business and software solutions. ScreenHub can be used for all interior and exterior applications.



For the second year in a row Cirrus is recognized as one of America's fastest growing private companies, listed on the Inc. 5000 list. We've also been nominated as one of New England's most innovative tech companies.



Our ultimate objective is to provide bulletproof hardware tied to innovative software to help business maximize the ROI in their investment!



Advanced solid-state technology, no internal moving parts that can fail.



No moving parts, equals rock solid reliability! Through rain, heat, or snow, have confidence that your display is up and running.

LED Displays are an expensive investment and our solid-state technology will significantly enhance the user experience by reducing service calls and repairs. Our displays have special sensors and micro processors which allow us to monitor every single module in real-time. With our automated diagnostic software, potential issues are immediately flagged and resolved remotely if possible. **It's the market's first truly preventative vs reactive serving model.**

Traditional displays vs. our solid-state



50+

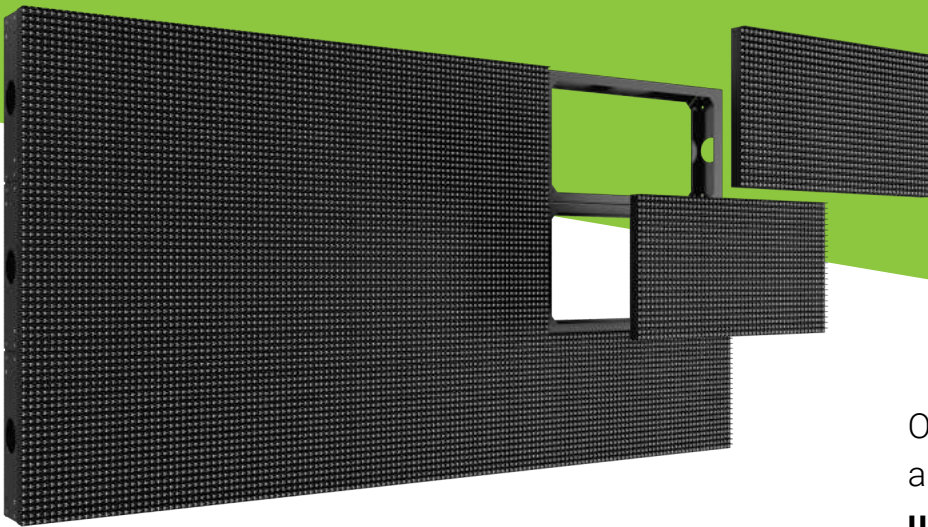
components to drive an image to the display!

1

controller to drive an image to our display!



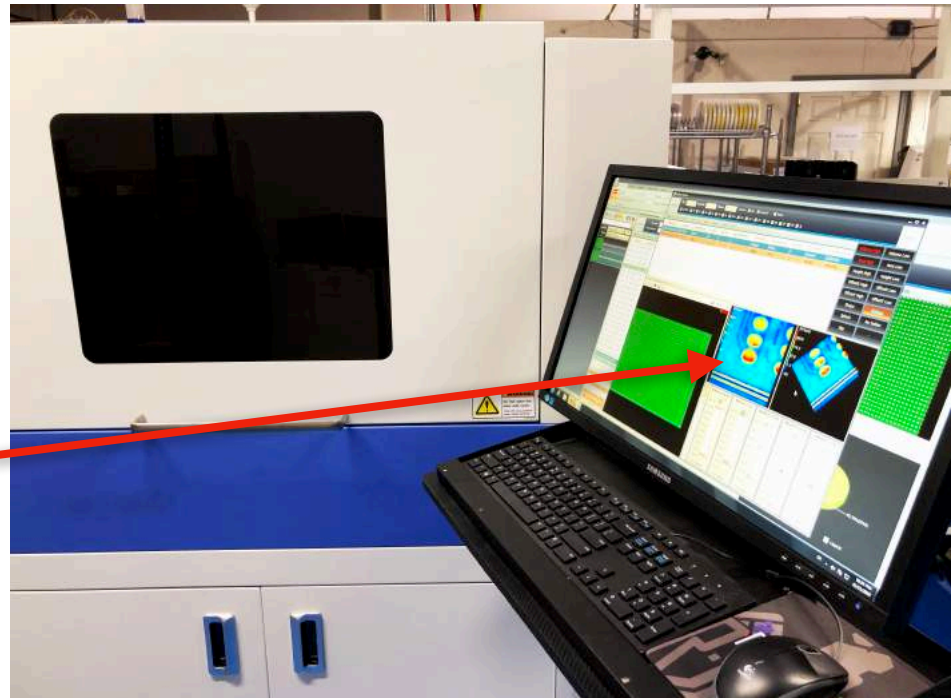
Future-proof modular architecture.



Our patented modular system allows you to **easily expand or upgrade** an existing display as your technology needs change.

Our state-of-the-art manufacturing line even includes an SPI Machine (Solder Past Inspector) that evaluates every single solder joint down to the micron. If that joint is not in tolerance at the microscopic level, then that information is sent back to the solder paste printer for correction.

Rock solid reliability comes from ultra precise manufacturing processes and meticulous sourcing of components.



Ultra-high resolution technology so your content stands out!

Lower resolution displays in the 15 - 20mm range **can't effectively** display today's rich content.



Capable of displaying images and video with 298 trillion colors and 60fps video, our 9mm **BladeM** delivers a stunning, **full edge-to-edge picture or video** that can't be ignored. It is simply the best and most effective digital canvas in the market.

BladeM simply has more pixels!

4-5X

Traditional 4x8
20mm LED display

6,272 pixels

Traditional 4x8
16mm LED display

9,216 pixels

BladeM 4x8
9mm LED display

32,768 pixels

The industry's best and easiest to use cloud software!

ScreenHub

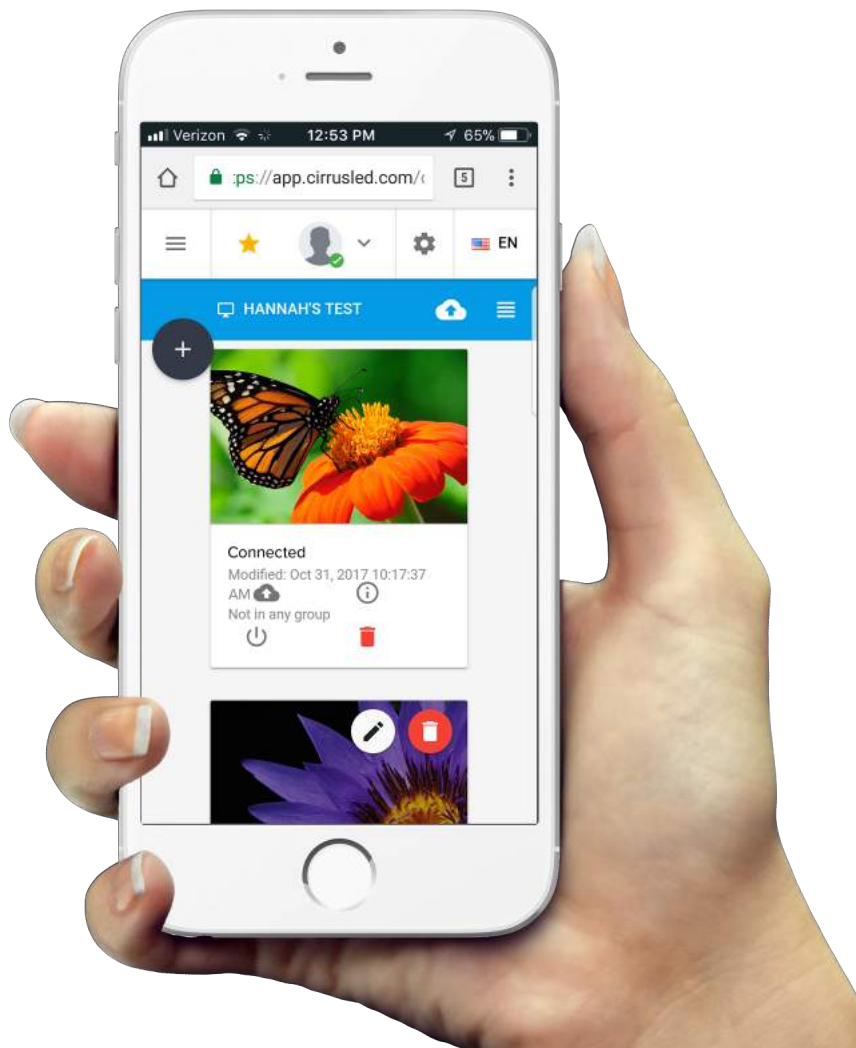


Our proprietary web-based content management system ScreenHub, allows businesses to create, manage, and **schedule their content from anywhere in the world...** on a desktop, smartphone or tablet.

ScreenHub is intuitive, easy to use, while providing powerful content creation and management. Proof of play reports can deliver to your tenants, what days and times their ads were visible.

With our upcoming Cirrus Sight (Optical Tracking Technology), your display can be optimized in real-time to the demographic that is driving into your parking lot, or walking into any store.

We also offer **free software training and support** for the life of the display.





Premium hardware and software at the industry's best pricing!

Cirrus technology simply provides **the most value per pixel than any other manufacturer in the market.** We stand by our technology with a 5 year hardware warranty and offer lifetime training/support of our cloud software.

The BladeM provides the highest resolution, solid state, cloud enabled LED Display in the industry... delivering a full edge to edge image or video that can't be ignored!

LED Displays Simplified!



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